

Workestrade FAQs

Q: What is Workestrade CRM, & how can it benefit my business?

A: Workestrade is an all-in-one CRM, marketing automation, and sales enablement platform designed for small and medium-sized businesses. It helps streamline and automate various business processes, including lead management, customer communication, marketing campaigns, and sales team collaboration. It is our white-label platform of the award-winning CRM, GoHighLevel.

Q: How does Workestrade CRM differ from other CRM solutions on the market?

A: Workestrade stands out by offering a comprehensive suite of tools in one platform, eliminating the need for multiple software solutions. It combines CRM capabilities with marketing automation, sales pipelines, lead tracking, and team collaboration features at less than half the price of our closest competitor.

Q: How easy is it to set up and implement Workestrade CRM in my organization?

A: Workestrade is designed to be user-friendly and easy to set up, with a drag-and-drop interface and pre-built templates for various business processes. We offer onboarding assistance and training resources. Our team will work with you to ensure a successful deployment and launch of your new CRM.

Q: What features does Workestrade CRM offer to streamline sales & customer management processes?

A: Key features include contact management, lead capture and nurturing, sales pipeline management, website and funnel builders, social planning calendar, email marketing, SMS marketing, appointment scheduling, learning management system (LMS), E-sign document capability, and team collaboration tools.

Q: Does Workestrade CRM integrate with other software tools & applications I currently use?

A: Yes, Workestrade integrates with various third-party applications and services, including popular email marketing platforms, payment gateways, and calendar apps, among others; however, Workestrade is an all-in-one customer acquisition system that negates the needs to integrate with other platforms.

Q: Is Workestrade CRM scalable to accommodate future business growth?

A: Yes, Workestrade is designed to be scalable and can accommodate business growth by offering various pricing plans and the ability to add more users and features as needed. We have staff to assist you in building out your platform to meet your needs at a much lower price than our competitors.

Q: How does Workestrade CRM handle data security & privacy concerns?

A: Workestrade follows industry-standard security practices, including data encryption, secure servers, and regular backups. They also comply with relevant data privacy regulations, such as GDPR and CCPA.

Q: What kind of training & support is available to ensure a smooth transition & effective use of the system?

A: Workestrade offers online training documentation and video tutorials within the application. We also offer live chat support and Zoom technical support to assist users with any questions or issues. Finally, we provide free strategic planning Zoom sessions to help you flesh out your strategy.

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